

## Innovation Transfer for Lateral Thinking

### ACTIVITY DESCRIPTION

#### What is Lateral Thinking?

Lateral thinking is a deliberate process for generating outside-the-box ideas.

#### Activity Objective

To generate successful strategies from another innovation project that might have use in your current project.

#### Participants

One individual or large group broken into smaller groups of three.

#### Duration

30 minutes

#### Worksheet

Please find the attached Activity Worksheet.

#### Facilitator

A facilitator is recommended for groups over 3. The facilitator might be any member of your staff who is comfortable leading the exercise.

#### Activity

**Step 1:** Write your adaptive challenge at the top of your worksheet.

**Step 2:** Individually, write down the feelings that your challenge brings up in you in the first box.

**Step 3:** As a group, share those feelings and select 2 or 3 of the most significant feelings to focus on.

**Step 4:** Individually, make a list of other situations that made you feel that way in the second box.

**Step 5:** Individually, choose one situation that you dealt with well and fill out the third box with strategies you used to meet that challenge successfully.

**Step 6:** As a group, share those strategies and identify 2 or 3 strategies you might use to respond to your current adaptive challenge.

#### Reflection

What can you make of these ideas?

What new strategy might you develop to meet your current adaptive challenge?

#### Sharing

In the comments section of the online activity post, we encourage you to share something that you learned or something that surprised you.

Innovation Transfer for Lateral Thinking  
ACTIVITY WORKSHEET

Your selected Adaptive Challenge:

---

What feelings does your challenge bring up in you?

---

---

---

---



Share your responses and focus on the 2 or 3 most significant feelings.



Make a list of OTHER situations that made you feel that way.

---

---

---

---



From these, choose ONE situation that you dealt with well.



What strategies did you use to meet that challenge successfully?

---

---

---

---



How these approaches suggest NEW STRATEGIES you might use to respond to your adaptive challenge?