# Pathways to Resilience

The vital work of adapting our organizations during, and after, the pandemic

Session 3: Creating new pathways forward in complexity

With Richard Evans and guests





Welcome to the online convening! Some words while everyone gathers.

- Attempt what is not certain. Certainty
  may or may not come later. It may then
  be a valuable delusion.
- 2. The pretty, initial position which falls short of completeness is not to be valued except as a stimulus for further moves.
- 3. DO search. But in order to find other than what is searched for.
- 4. Use and respond to the initial fresh qualities but consider them absolutely expendable.
- 5. Somehow don't be bored but if you must, use it in action. Use its destructive potential.
- 6. Mistakes can't be erased but they move you from your present position.
- 7. Be careful only in a perverse way.

Ríchard Diebenkorn Notes to myself on beginning a painting

#### Omari Rush

Executive Director of CultureSource in Detroit, MI

#### Lauren Brandt-Schloss

Executive Director of the USDAN Summer Camp for the Arts, Wheatley Heights, NY



# New EmcArts online services

#### **Online articles**

With tips for leaders and teams on remaining adaptive.

#### Personalized virtual "Office Hours"

To support your individual and team leadership efforts.

#### Four weekly online sessions

To help make real progress out of disorder into viable futures.

#### **Facilitated network-building**

We will work with you to access novel perspectives and build coalitions.

www.artsfwd.org/new-online-offerings-from-emcarts/

# Chatbox

What challenges have you identified in moving forward that you reckon are Complex?

Phrase them as an aspiration: «To.....»

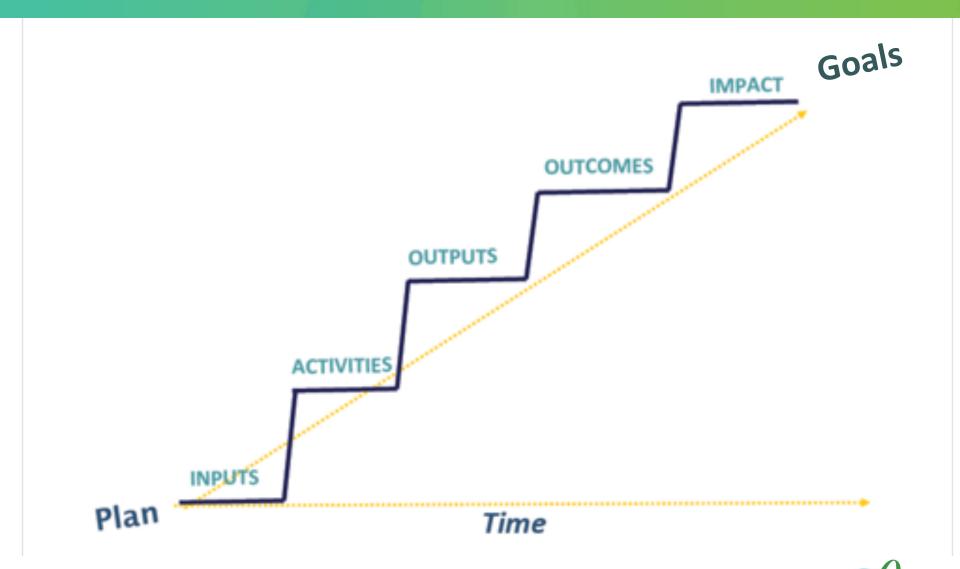


# Quick Recap of previous sessions



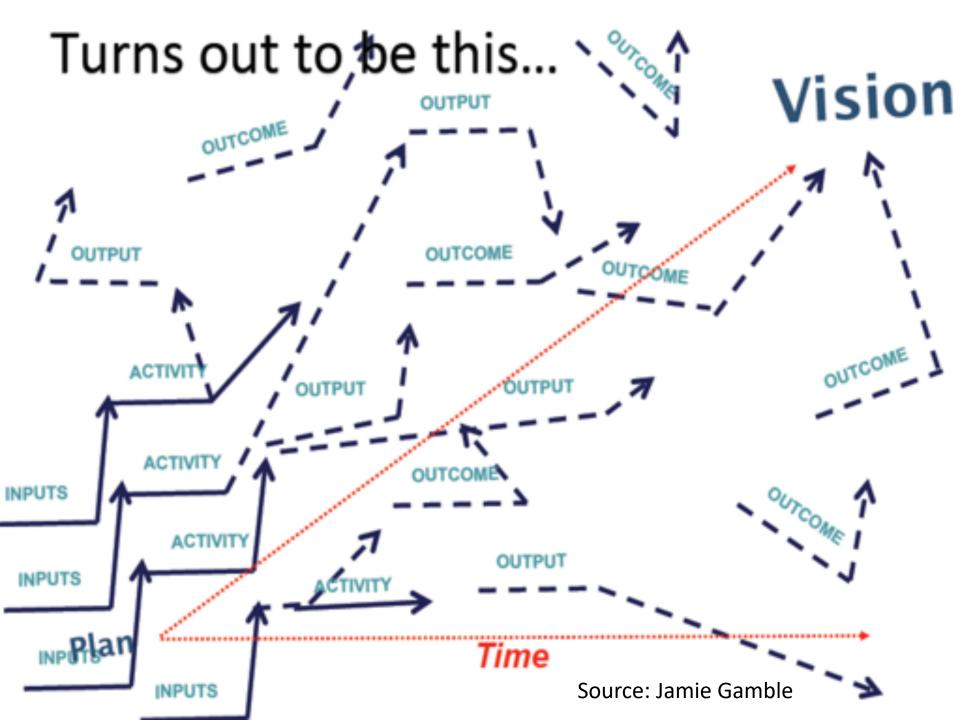


## Complex situations are ones in which this:

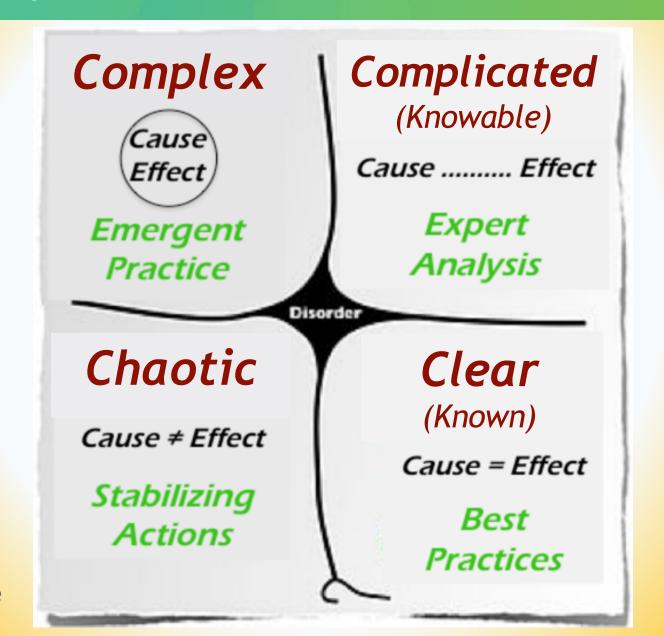


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Source: Jamie Gamble



# The Cynefin Framework



Source: Dave Snowden/ Cognitive Edge



# The Cynefin Framework

- Let go of old assumptions and habits
- Diverge from existing strategies, discover next practices
- Translate expertise from other fields
- Loosen constraints on action
- Distribute leadership
- Probe + experiment for rapid learning
- Focus on the direction of travel

Chaotic

Cause ≠ Effect

Stabilizing

Actions

Complicated (Knowable) Cause ..... Effect Expert **Analysis** Disorder Clear (Known) Cause = Effect Best **Practices** 

Source: Dave Snowden/ Cognitive Edge



# Lowering barriers to adapting

#### By limiting habits of mind and typical behaviors

What can we do differently so we don't default to these behaviors and habits of mind?

#### By loosening organizational constraints

➤ How can we create a space in which these constraints are loosened?

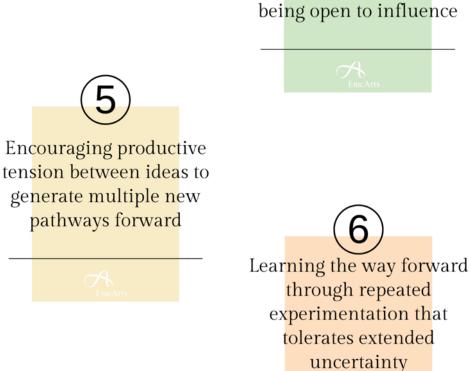
#### By letting go of ingrained assumptions

What alternative hypotheses might we build our response on?



# Eight Essential Adaptive Capacities





Embracing big new

strategic directions,

holding them lightly, and





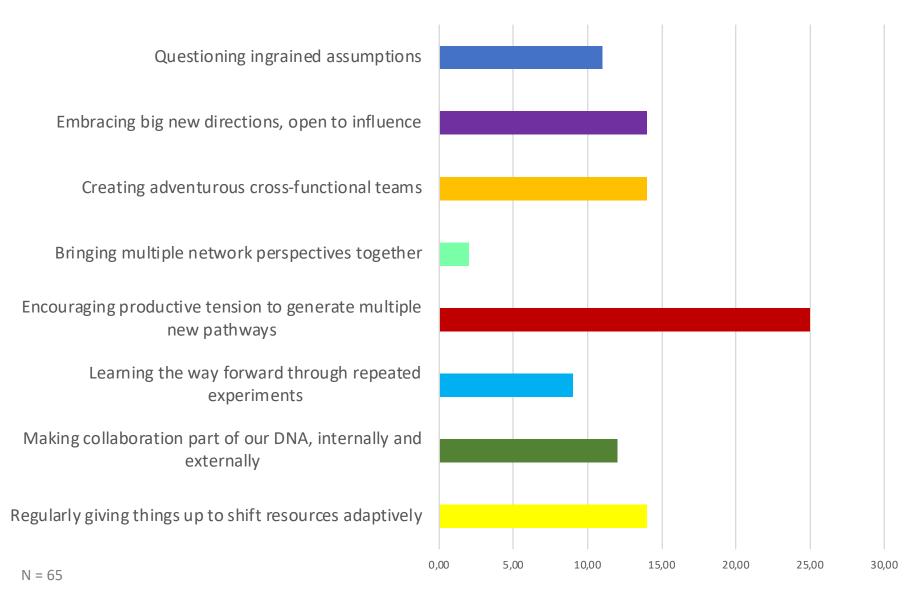


Bringing multiple

network perspectives

together to diversify

# Which of these adaptive capacities are you most interested to learn more about?



# Today's topics

#### Last time

Identifying and responding to Complex Challenges Barriers and obstacles that can get in the way Eight essential Adaptive Capacities

### **Today**

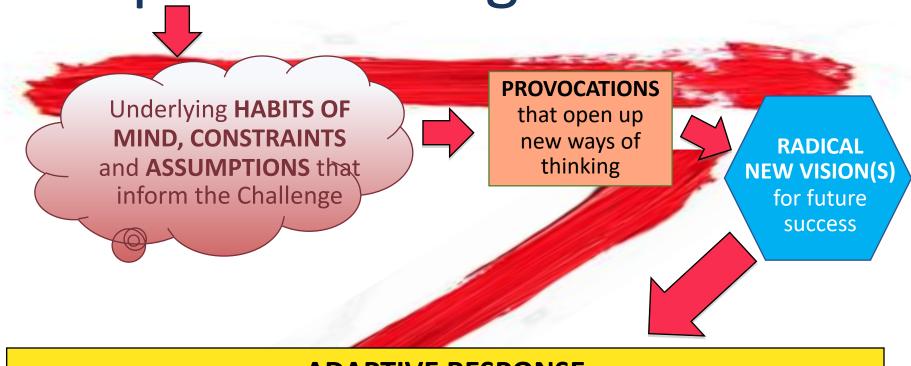
Unpeeling the layers of a complex challenge Phasing your investment in adaptive work Getting the most out of a new idea

#### **Next week**

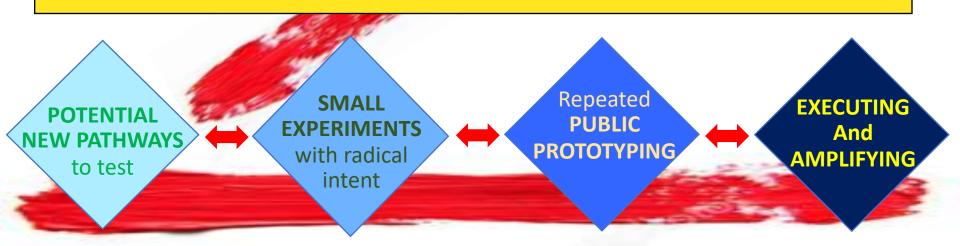
Creating an Innovation Team SERIs and prototypes Things to watch out for



# Complex Challenge



#### **ADAPTIVE RESPONSE**



# Different Paths for Different Challenges

# TECHNICAL

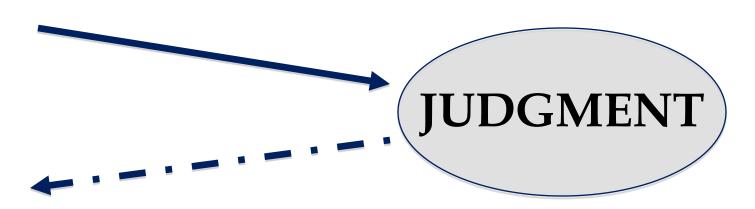
- 1. Consult with Experts
- 2. Adopt Good or Best Practices
- 3. Assemble Implementation Plan

# ADAPTIVE

- 1. Identify Radical New Visions
- 2. Generate Potential Innovative Strategies
- 3. Conduct Small Experiments with Radical Intent



# Our Mindset in Responding to New Ideas



How does the idea stack up against my past experience?



What can we make of this idea?



# Investing in Adaptive Work

Phase 1 (Design/Research/ Small Experiments) Phase 2 (Repeated Prototyping/Assessment)

Phase 3 (Execution/ Amplification)



Low investment in lots of divergent ideas

Managed via staff and operating resources

#### Sample funding range:

\$0 - \$500 per idea

Short-term medium-level investment in reduced number of emerging strategies

Online project financing, special grants/contributions, early revenue streams

\$2,500 - \$10,000 per prototype

High-level of investment in a few tested initiatives, tapering over time

Up to 3-year investments from the **Innovation Capital Fund**, regular revenue streams

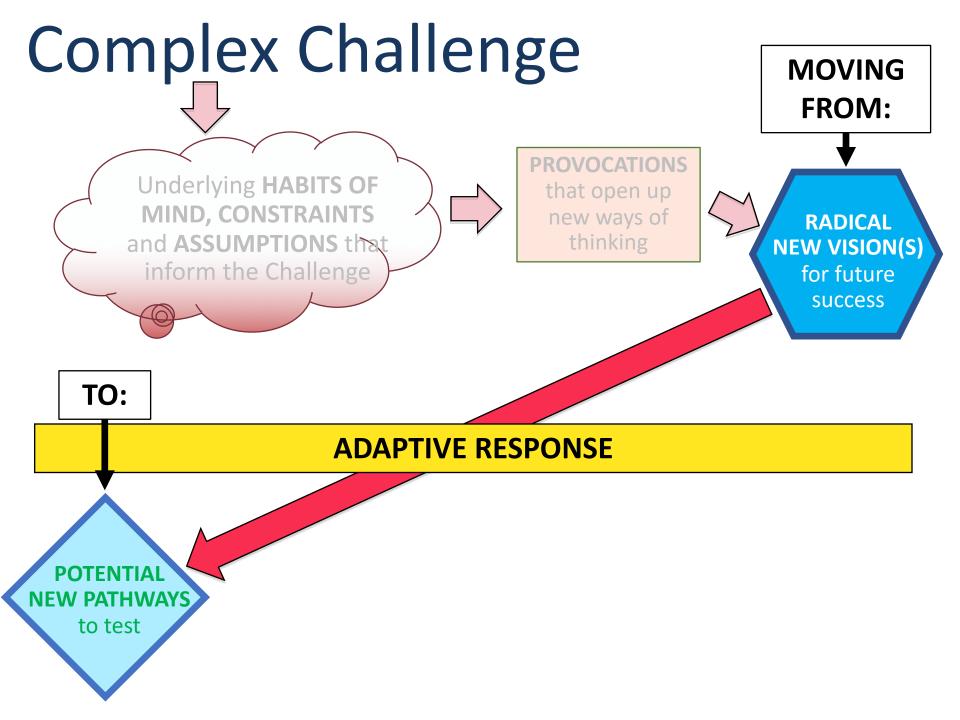
\$30,000 - \$100,000 per initiative

**EmcArts** 

# Omari Rush

Executive Director
CultureSource
Detroit, MI





### EDWARD DE BONO'S

•SIX THINKING HATS™

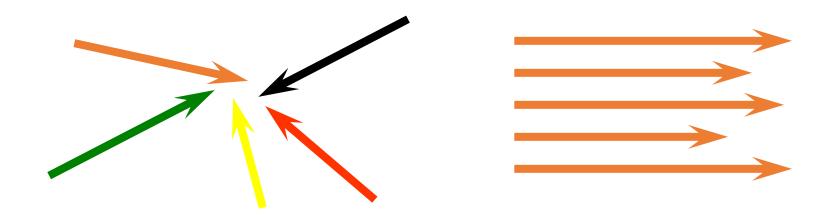
Software
For
The Mind





## **FRAMEWORK**

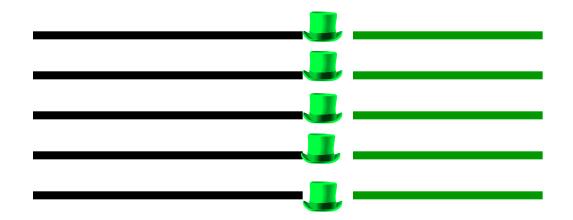
## Encourages parallel thinking





## **FRAMEWORK**

Helps us to switch our thinking





## BENEFITS OF THE SIX HATS

- Saves time provides a common language for thinking
- > Reduces conflict
- ➤ Allows specific time for creative thinking
- Easy and flexible application



## INTRODUCING THE HATS



Manages the thinking process



Information available and needed



Alternatives and creative ideas



Benefits and value



Pitfalls and critical analysis



Feelings and intuitions





## **BLUE HAT**

Manages the thinking process



- Thinks about the thinking
- "Bookends" hat that can appear at beginning and end of full sequence





# WHITE HAT

- What do we know (established facts, not opinions)?
- ■What do we need to find out?
- Where are we going to get it?







## **RED HAT**

- Feelings
- Legitimizes emotion and intuition
- A "gut" reaction
- Try to verbalize it using one word, e.g., happy, upset, unsure....





## **BLACK HAT**

Aspects to focus particularly careful attention on

- Critical appraisal
- Pitfalls to watch out for
- Existing and potential downsides







# YELLOW HAT

- Benefits and value
- Both existing and potential
- The logical positive, the upside







## **GREEN HAT**

- A more creative approach or strategy
- Deeply challenging the status quo
- Alternatives and possibilities







# **Using Six Thinking Hats**

The Complex Challenge:

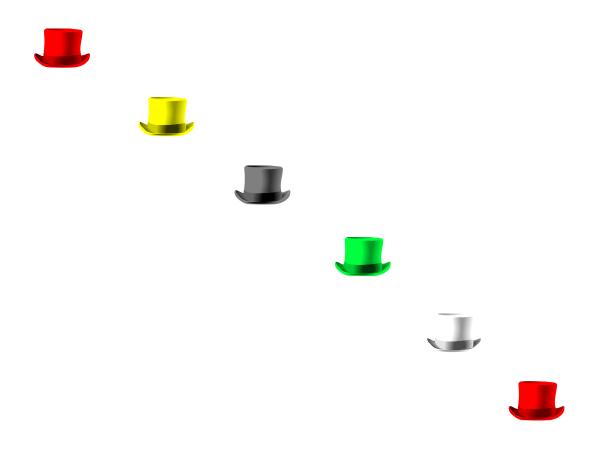
To enable artists and art work to become essential parts of community life

A Radical New Vision of Success:

Doctors prescribe art-making for mental health and physical well-being.

Use the cHAT function to respond to each Hat question.

# TODAY'S HAT SEQUENCE





## Lauren Brandt-Schloss

Executive Director
USDAN Summer Camp for the Arts
Wheatley Heights, NY



# Follow-up from today

## **Today**

Unpeeling the layers of a complex challenge Phasing your investment in innovation Getting the most out of a new idea

## Follow-up

Links to the recording, slides and other resources Facebook group to share your steps + comments Guidance on navigating crisis as adaptive leaders



# Final webinar

### Tuesday, May 5th, at 1pm Eastern

Creating an Innovation Team, carrying out SERIs and prototypes. Things to watch out for along the journey. And where next?



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The vital work of adapting our organizations during, and after, the pandemic

Thanks everyone! See you next week.

With Richard Evans and guests

